



## FOR IMMEDIATE RELEASE

Contact: Christopher Martin

O: (412) 749-9299

C: (412) 952-6332

E: [cmartin@martinpublicrelations.com](mailto:cmartin@martinpublicrelations.com)

## Union Ironworkers in Dayton, OH Establish Industry Organization

*Ironworker Contractors Allied Partnership promotes career-minded trade*

Dayton, OH (June 17, 2009) – The skilled tradesmen who do more than you can imagine – **Union Ironworkers** – in the Dayton, OH and Miami Valley area have re-established a program to promote the trade to potential contractors and apprentices. The Ironworker Contractors Allied Partnership (ICAP) was established as a result of the collective bargaining agreement establishing a Joint Marketing Fund to support marketing programs for the Ironworkers and their employers in the Miami Valley Area.

The organization's Web site - <http://www.icap-ohio.org/> - has additional information regarding their mission. In support of its mission, ICAP has been central to the success of the Dayton and Miami Valley Construction Expo, to assist in marketing the building trades throughout the area.

"This program was developed as an opportunity for our union to gain market share within the Miami Valley area. Our objective is to introduce ourselves to or reconnect with the various contractors, owners and developers throughout our region," said Rick Cornett, marketing director for the Ironworker Contractors Allied Partnership.

The organization exists to market and promote Ironworker contractors and trades in the Miami Valley Area. The focus is to create a larger market share of the Miami Valley area construction industry for Ironworker contractors and their labor force; educate and promote Ironworker training and craftsmanship to business owners throughout the area; promote a fair and competitive business environment and to educate ICAP members on the importance of building relationships with contractors.

Members of ICAP receive benefits from the organization in the form of training to improve job safety, drug and alcohol awareness, apprenticeship and the image of members in the field.

### **About Union Ironworkers**

Members of the International Association of Bridge, Structural, Ornamental and Reinforcing Iron Workers are part of the construction trades. It is their job to unload, erect and connect steel beams that form the skeleton of a structure in addition to working in precast concrete, metal buildings, reinforcing steel, ornamental iron and metal curtain wall construction. Throughout the United States and Canada there are over 120,000 union Ironworkers in local hiring halls and fabrication shops. More information can be found at [www.Ironworkers.org](http://www.Ironworkers.org) or [www.IMPACT-net.org](http://www.IMPACT-net.org).

# # # # #